Are some people born to achieve anything they want while others struggle? Call them lucky, blessed, or possessors of the Midas touch. What is the real reason for their success? Is it family background, wealth, greater opportunities, high morals, an easy childhood? New York Times best-selling author John C. Maxwell has the answer: The difference between average people and achieving people is their perception of and response to failure. Most people are never prepared to deal with failure. Maxwell says that if you are like him, coming out of school, you feared it, misunderstood it, and ran away from it. But Maxwell has learned to make failure his friend, and he can teach you to do the same. "I want to help you learn how to confidently look the prospect of failure in the eye and move forward anyway," says Maxwell. "Because in life, the question is not if you will have problems, but how you are going to deal with them. Stop failing backward and start failing forward!" --This text refers to the Unbound edition.

Book Information

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Customer Reviews

Failing Forward is one of the best stallbusting books I have ever read! It focuses on how to handle our emotions when things aren't matching up to our expectations. Dr. Maxwell identifies dozens of stalls that delay progress for those who are experiencing setbacks in their lives. While most people see setbacks as a negative, Dr. Maxwell points out that there is an important lesson that we can use to accomplish more in the future. Building on that appropriate and valuable perspective, Failing Forward postulates 15 principles that can help you apply the lesson. Each chapter covers a separate principle and is filled with self-diagnostic questions, as well as heart-warming examples of how
people went from apparent failure towards great success. The work is very consistent with the philosophy of Anthony Robbins. If you are a Robbins fan, you will find this book to be a good complement to Unleash the Power Within. I strongly recommend that you read this book, and reread it the next time you are feeling sorry for yourself or have a setback. If you care about others, be prepared to loan your copy to the next person who looks morose after having a problem. Dr. Maxwell also offers a self-diagnostic test on the book’s Web site. [...] I took that test and found it helpful to cement my understanding of the book. I recommend that you do this as well. Unlike most books about self-improvement that are scaled to a level of sophistication, this book should appeal both to those with lots of experience and education as well as those who have yet to develop those perspectives. The only people who will be confused will be those who have yet to experience any significant setbacks. They will wonder what all the fuss is about.

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